



CITY OF ROCKLIN NEWS ADVISORY

**FOR IMMEDIATE RELEASE:
Tuesday, July 9, 2002**

ROCKLIN WELCOMES JOE MALOOF, DESIGNATES JULY 9TH SACRAMENTO KINGS APPRECIATION DAY IN ROCKLIN

Sacramento Kings Owner to Receive Congratulatory Proclamation From City Council

ROCKLIN -- What can you say about the 2001-2002 fantastic season enjoyed by the Sacramento Kings? Rocklin Vice Mayor Kathy Lund thought a resounding "thank you" was in order, and the Rocklin City Council will formally thank the Kings for giving fans a wonderful season and declare July 9th as Sacramento Kings Appreciation Day in the City of Rocklin. Kings Owner Joe Maloof and Team President John Thomas will personally accept a City proclamation at a ceremony at Rocklin's historic Memorial Park on Tuesday July 9th at 7:00 p.m.
(The official resolution is on the reverse side of this document)

"The Rocklin City Council, on behalf of the people of Rocklin, wants to congratulate the entire Sacramento Kings organization for a fantastic season and designate July 9, 2002 as "Sacramento Kings Appreciation Day," Rocklin Vice Mayor Kathy Lund said. "We wanted to let the Maloofs know how much we appreciate their commitment to the community and let them know that Rocklin Kings fans definitely 'Feel The Roar'!"

DATE: TUESDAY JULY 9, 2002

TIME: 7:00 P.M.

**LOCATION: MEMORIAL PARK (ADJACENT TO ROCKLIN CITY HALL)
3980 ROCKLIN ROAD
ROCKLIN, CALIFORNIA**

**VISUAL: ROCKLIN KINGS FANS SHOWING THEIR KINGS COLORS,
AND DINING ON HOT DOGS WITH "PURPLE" KETCHUP.**

The event is open to the public, and residents are encouraged to proudly wear their Kings colors and demonstrate that Rocklin Kings fans are the best in Placer County. For additional information, media representatives should call Rocklin Economic Development Manager Cindy Schaer at 916.632.4050.

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**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ROCKLIN
CONGRATULATING THE SACRAMENTO KINGS FOR AN AWARD WINNING
SEASON AND DECLARING JULY 9, 2002 AS "SACRAMENTO KINGS
APPRECIATION DAY" IN THE CITY OF ROCKLIN**

WHEREAS, when they acquired the franchise in 1999, Kings owners Joe and Gavin Maloof infused a new direction, professionalism, enthusiasm and commitment to the team and its loyal fans; and,

WHEREAS, this vision and determination helped bring the world's finest basketball players to California's State Capitol including Chris Webber, Vlade Divac, Mike Bibby, Doug Christie, Peja Stojakovic, Hedo Turkoglu, Bobby Jackson, Scot Pollard, Lawrence Funderburke, Gerald Wallace, Mateen Cleaves, Chucky Brown, and Brent Price; and,

WHEREAS, under the direction of Coach Rick Adelman, the Sacramento Kings won a franchise best 61 games in the 2001-2002 regular season, winning the Pacific Division and earning best record in the NBA, and

WHEREAS, the Sacramento Kings convincingly defeated the Utah Jazz and the Dallas Mavericks in rounds one and two of the 2002 NBA playoffs, and

WHEREAS, the Sacramento Kings fought hard through overtime of game seven of the NBA's Western Conference Finals bringing thrills, excitement, and intense pride to the people of the Sacramento Area and showing the world that they are the best team in the NBA; and,

WHEREAS, the quality of the team is only matched by the enthusiasm of the fans as it is readily acknowledged that Sacramento Kings fans are the "Greatest Fans on Earth;" and,

WHEREAS, tens of thousands of these fans are residents of the City of Rocklin, in addition to the 27,498 Kings Bobbleheads that now claim residence in the City; and,

WHEREAS, it was not uncommon for City of Rocklin officials to perform their civic duties attired in Sacramento Kings silver, black, white and purple and to join their co-workers as season ticket holders; and,

WHEREAS, the City of Rocklin and its people hold true to the same values of the Sacramento Kings including hard work, customer service, good citizenship and an unrivaled commitment to the community;

NOW THEREFORE BE IT RESOLVED that the Rocklin City Council, on behalf of the people of Rocklin, congratulate the entire Sacramento Kings organization for a fantastic season and hereby designate July 9, 2002 as "Sacramento Kings Appreciation Day"; and the Rocklin City Council, on behalf of the people of Rocklin, say we do "Feel The Roar!"

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